



Station Order Revised Add to Schedule Kaine for Senate 2012

Market: Norfolk-Virginia Beach

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11791

Contact: Eileen Baggett

Email: eileen.baggett@wavy.com

Phone: 757-393-1010

Fax: 757-396-6151

Direct:

WAVY-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
WAVY 5a News	EM	M-F	\$300.00	1	1		1				3
5:00 AM 6:00 AM		30	\$900.00								
Sold Out: Lowest Rate to Clear per WAVY											
WAVY 6a News	EM	M-F	\$700.00		1						1
6:00 AM 7:00 AM		30	\$700.00								
Sold Out: Lowest Rate to Clear per WAVY											
Today Show	EM	M-F	\$700.00	1	1	1	1	1			5
7:00 AM 9:00 AM		30	\$3,500.00								
Sold Out: Lowest Rate to Clear per WAVY											
Today III	DT	M-F	\$100.00				1				1
10:00 AM 11:00 AM		30	\$100.00								
Anderson Cooper	EF	M-F	\$125.00			1					1
4:00 PM 5:00 PM		30	\$125.00								
WAVY 5p News	EN	M-F	\$350.00		1						1
5:00 PM 5:30 PM		30	\$350.00								
WAVY 5:30p News	EN	M-F	\$350.00		1	1					2
5:30 PM 6:00 PM		30	\$700.00								
WAVY 6p News	EN	M-F	\$450.00		1		1	1			3
6:00 PM 7:00 PM		30	\$1,350.00								
Ent Tonight	PA	M-F	\$300.00			1					1
7:00 PM 7:30 PM		30	\$300.00								
Insider	PA	M-F	\$300.00					1			1
7:30 PM 8:00 PM		30	\$300.00								
Parenthood	PT	Tu	\$700.00		1						1
10:00 PM 11:00 PM		30	\$700.00								
America's Talent	PT	Th	\$900.00				1				1
8:00 PM 10:00 PM		30	\$900.00								

Chris Vail

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		Length			Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
Dateline	PT	F		\$400.00					1			1
10:00 PM 11:00 PM		30		\$400.00								
WAVY 11p News	LN	M-F		\$500.00		2						2
11:00 PM 11:35 PM		30		\$1,000.00								
Tonight Show	LF	M-F		\$125.00	1							1
11:35 PM 12:35 AM		30		\$125.00								
Station Gross Totals				\$11,450.00	3	9	4	5	4			25

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